

NEWS RELEASE



MEADOW LAKE
VILLAGE®

Touchmark at Meadow Lake Village

FOR IMMEDIATE RELEASE

August 5, 2008
For further information:
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EXECUTIVE DIRECTOR ANNOUNCED

MERIDIAN, Idaho – Matthew Hoskin has been appointed executive director of Touchmark at Meadow Lake Village. In this position, he oversees all aspects of the retirement community, including homes and lifestyle options.

Prior to this appointment, he served as Touchmark’s Director of Health Services. His previous work consists of extensive experience leading retirement communities, including work with Mountain West Retirement in Boise, Idaho, and Era Living Care Incorporated in Seattle, Wash. Matthew also spent time leading Sunrise Senior Living/Marriott International communities in Dallas, Texas, Tulsa, Okla., and Fort Wayne, Ind.

Matthew holds a bachelor’s degree from Brigham Young University in Business Management-Health.

At more than 100 acres, Touchmark at Meadow Lake Village is a retirement community that includes the Grand Lodge, Sun Valley Lodge, the Meadows at Meadow Lake Village, future lodge buildings as well as single and duplex homes. The site also includes retail and commercial services, a nine-hole, par three irons golf course, lake and walking paths.

- 30 -