



MEADOW LAKE VILLAGE®

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FOR IMMEDIATE RELEASE

WILKINSON JOINS STAFF AT MEADOW LAKE VILLAGE

MERIDIAN, Idaho — David Wilkinson has been appointed director of Sales and Marketing for Touchmark at Meadow Lake Village and will oversee marketing and sales activities for the new Sun Valley Lodge, which will be completed late this year.

Most recently, Wilkinson was a Realtor with Keller Williams Real Estate. His experience also includes owning and operating a travel agency and a wholesale business as well as running a successful congressional campaign. He holds a micro Master of Business Administration degree from Boise State University.

Active in the community, Wilkinson has volunteered with numerous organizations, including the Boise Zoo, Idaho Shakespeare Festival and Boy Scouts.

Touchmark at Meadow Lake Village retirement resort is a 135-acre planned development for people 55 and older. By the end of 2006, it will include the Grand Lodge with restaurant, fitness center and numerous amenities; the Sun Lodge offering condominium-style living; single and attached homes; a nine-hole, Par 3 golf course; large lake; miles of walking paths and a robust Life Enrichment/Wellness program. In the future, the retirement resort will offer 35 acres of retail and commercial services.